

Presentation created for:



chkm8

GREEK SAFETY PROGRAM



An Amazon Rating for People

Verification app for online
reputation management



10:03 5G 79

Lock Box Edit

Code Review Bio

Issued on 04/04/2023 at 10:01 18 Viewers

Safety Rating Chkm8
Very Safe
5.0 ★★★★★ (61 reviews)

Likeability Rating Chkm8
Great Time
4.7 ★★★★★ (61 reviews)

Integrity Rating Chkm8
Very Accurate
4.8 ★★★★★ (61 reviews)

Go to Home

FIRST TIME MEETUP IS RISKY ESPECIALLY FOR WOMEN

40%

of all US Women have experienced Sexual Violence

70

US Women commit suicide each day, attributed to Sexual Assault

1.3M

Women are assaulted each year. **2 out of 3** don't report.

450B

Social Cost

47%

of profiles are mostly true (Match.com)



THREE BIGGEST COMPLAINTS FROM ONLINE DATING USERS



GHOSTING

Disappearing After
Initial Contact



CATFISHING

Person Fabricating
Who They Are



GASLIGHTING

Creating False
Scenarios

WASTE OF TIME

CHKM8 SOLVES THESE COMPLAINTS



GHOSTING

ChkM8's profile rating system discourages ghosting by fostering genuine connections. Users provide ratings after interactions, promoting transparency and reducing the likelihood of sudden disappearances.



CATFISHING

ChkM8 ensures users are who they claim to be. This commitment to authenticity mitigates the risk of encountering misleading profiles.



GASLIGHTING

ChkM8 rating system acts as a tool for users to provide and access transparent feedback, fostering a community that values authenticity and discourages gaslighting behaviors.

Connecting the Need to the Desire



Group Safety Program

Emphasizing Deterrence by way of increased chance of exposure
Designed for Greek Organizations



Likeability/ Integrity

18-29 Men and Women
Allows others to know that you're legit.
Eliminates the Flakes and Fakes



ChkM8 for Safety

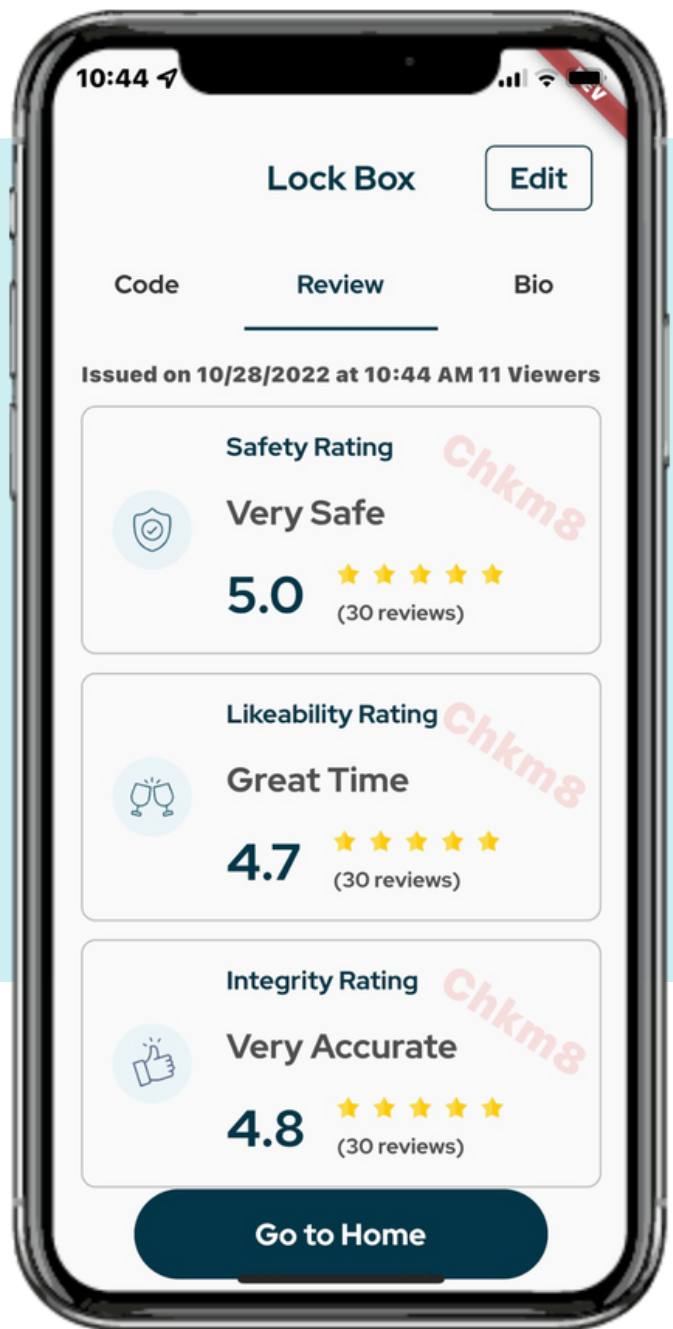
18 - 34 age group
This group has highest risk of assault
Empower sisterhood as each user knows an anonymous Safety Rating is post meet up.

ChkM8 provides three avenues for users, empowering individuals to advance themselves and work towards building the organization they've always dreamt of.

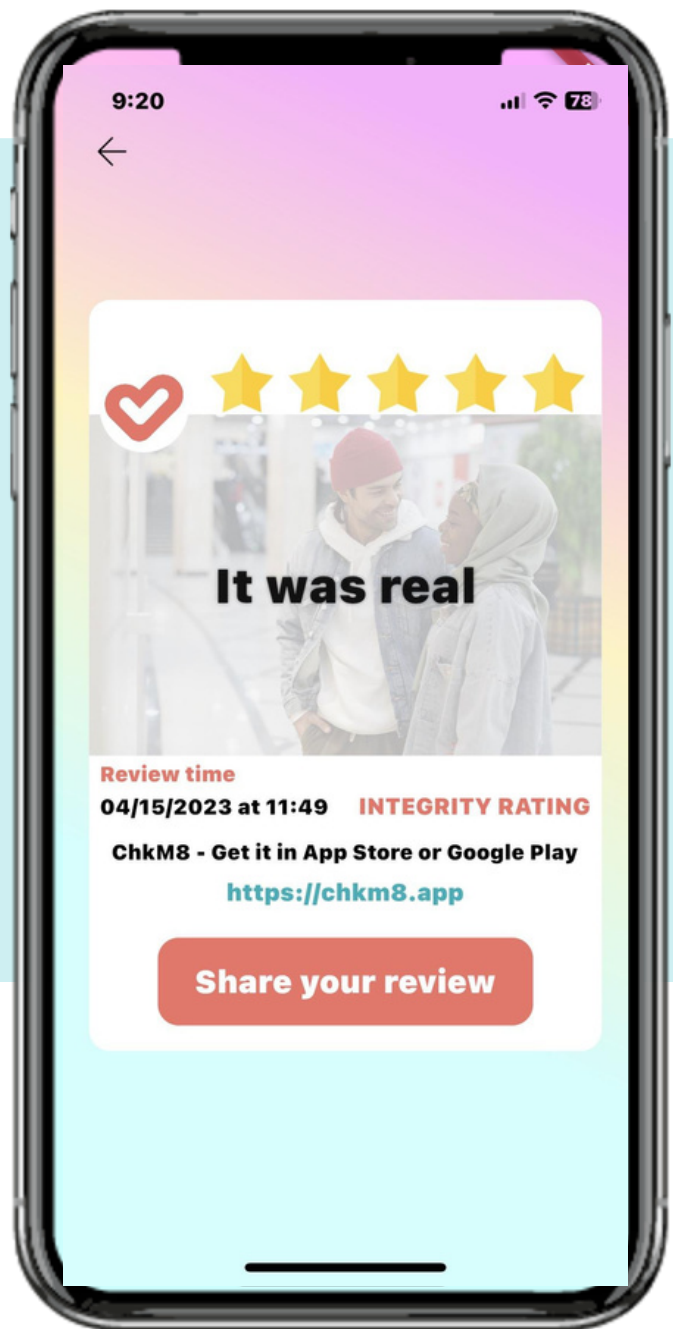
Top Three Concerns When Meeting Someone New

#KnowB4TheyGo #KnowB4YouStart

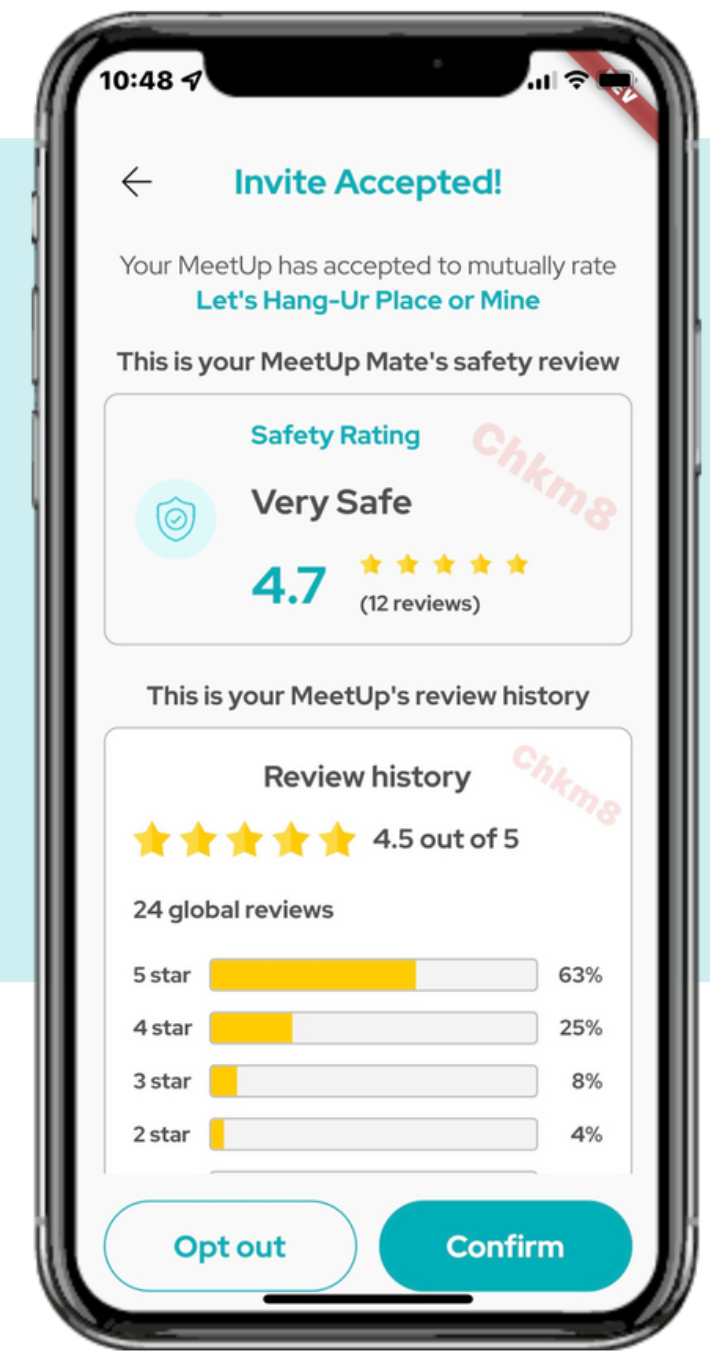
Users Bring Value with their Composite Ratings



Allows users to immediately share Likeability and Integrity Ratings



Consensual and Anonymous Ratings



Providing Secure Connections

Works Across All Platforms:

ChkM8 ensures seamless communication across various in-app messaging platforms, providing a unified and accessible experience for users.

Complete Anonymity:

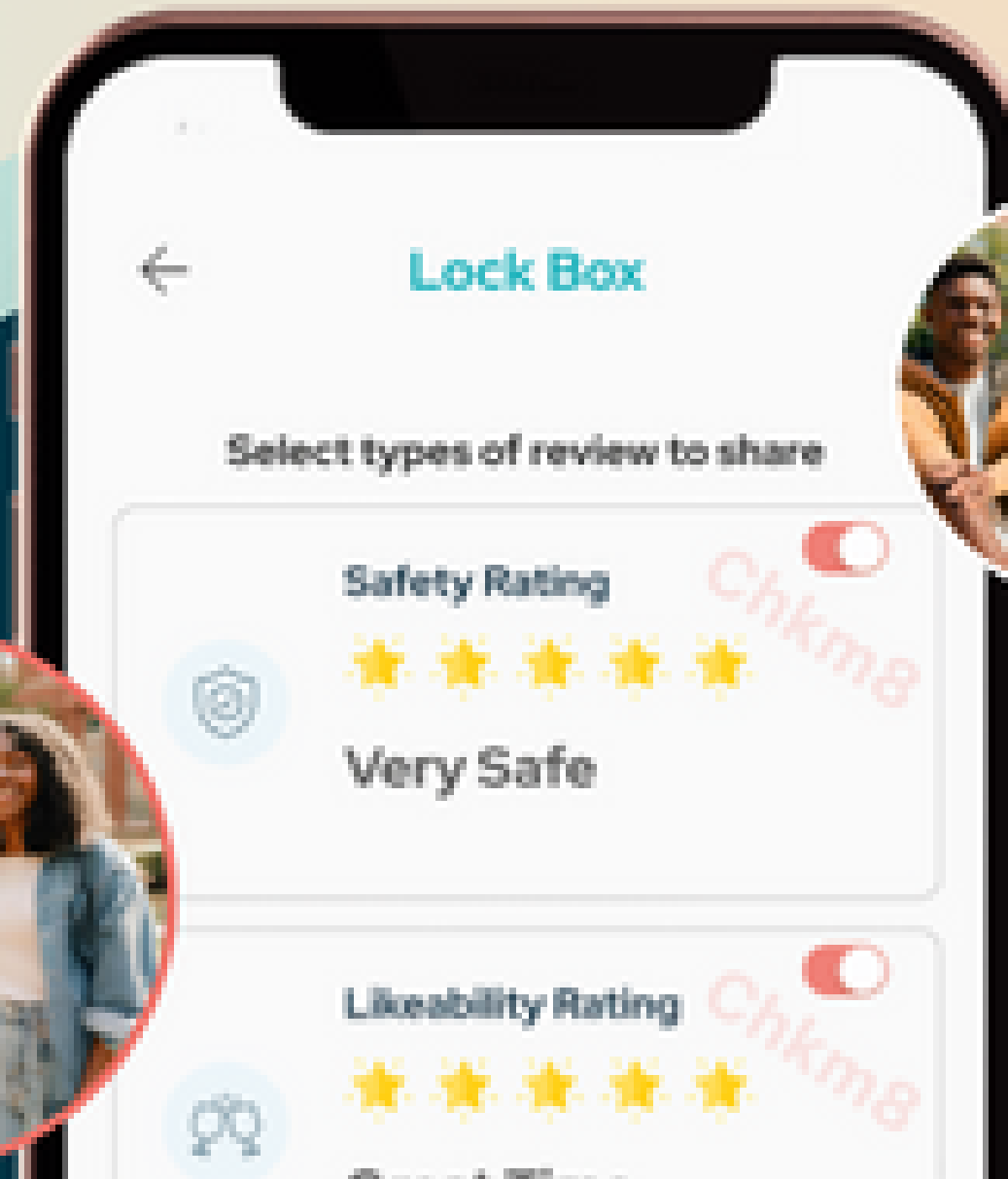
Your privacy is our priority. ChkM8 is built to facilitate connections without compromising the anonymity of its users.

Prevention Before Conversation Starts:

Setting ChkM8 apart, the app is specifically designed to prevent potential issues before conversations even begin



Greek House Partnership Program



Leading The Way

Overview

Don't Let it Happen on Your Watch

Digital Preventive Measures:
Lead the way in implementing digital preventive measures within your safety program.

Strengthen Outreach with Safety Scoring:

Increase community participation by making others aware of your house safety scores.
Promote Fundraising: "Help Us to Keep Safety Our Foremost Concern"
-Donate to Our Safety First Fund

Reputation Management Oversight for House Leaders:

Provide house leaders with a measurable oversight tool for effective reputation management.
Monthly Reporting is all about ensuring the values of the house are maintained and verifiable.

Why the Greek Community?

ChkM8 understands the unique challenges and priorities within the Greek community. Our mission is to empower sororities and fraternities to create safer, more vibrant social environments where members can confidently connect, engage, and build lasting bonds. By fostering a culture of responsibility, prioritizing safety, and encouraging positive social interactions, we aim to redefine the Greek experience and contribute to a safer, more enjoyable campus community. **Together**, let's shape a future where safety, empowerment, and positive connections go hand in hand.



ChkM8's 5-Star Safety Program for Greek Life



Promoting Commitment and Priority:

Showcase your commitment to maintaining a safe environment for members' personal growth.



Recruitment Advantages:

Attract the most talented students by alleviating parental concerns through our safety program.



Philanthropy Outreach:

Enable greater philanthropy outreach, knowing selected members represent your house's values.



Demonstrate Commitment:

Demonstrate commitment to university, local community, and student body values.

ChkM8 as a Reputation Management Tool

Importance of Reputation Management

- Recognize the importance of maintaining a solid reputation through ChkM8's scoring.
- Use ChkM8 monthly reporting to show improvements in certain proper behavior/decorum.

Showcase Likeability to Future Employers:

- Demonstrate your likeability and teamwork to future employers through positive ratings.
- Authentic Feedback: Anonymous ratings can offer genuine insights into your interactions and how you're perceived by your peers.

High Integrity Ratings:

- Reflect high integrity, showcasing knowledge and commitment to common company values in decision-making.

Composite Ratings

- Ratings are composite, ensuring privacy – no one can identify individual ratings



Enrollment and Participation Guidelines

Enrollment Requirements

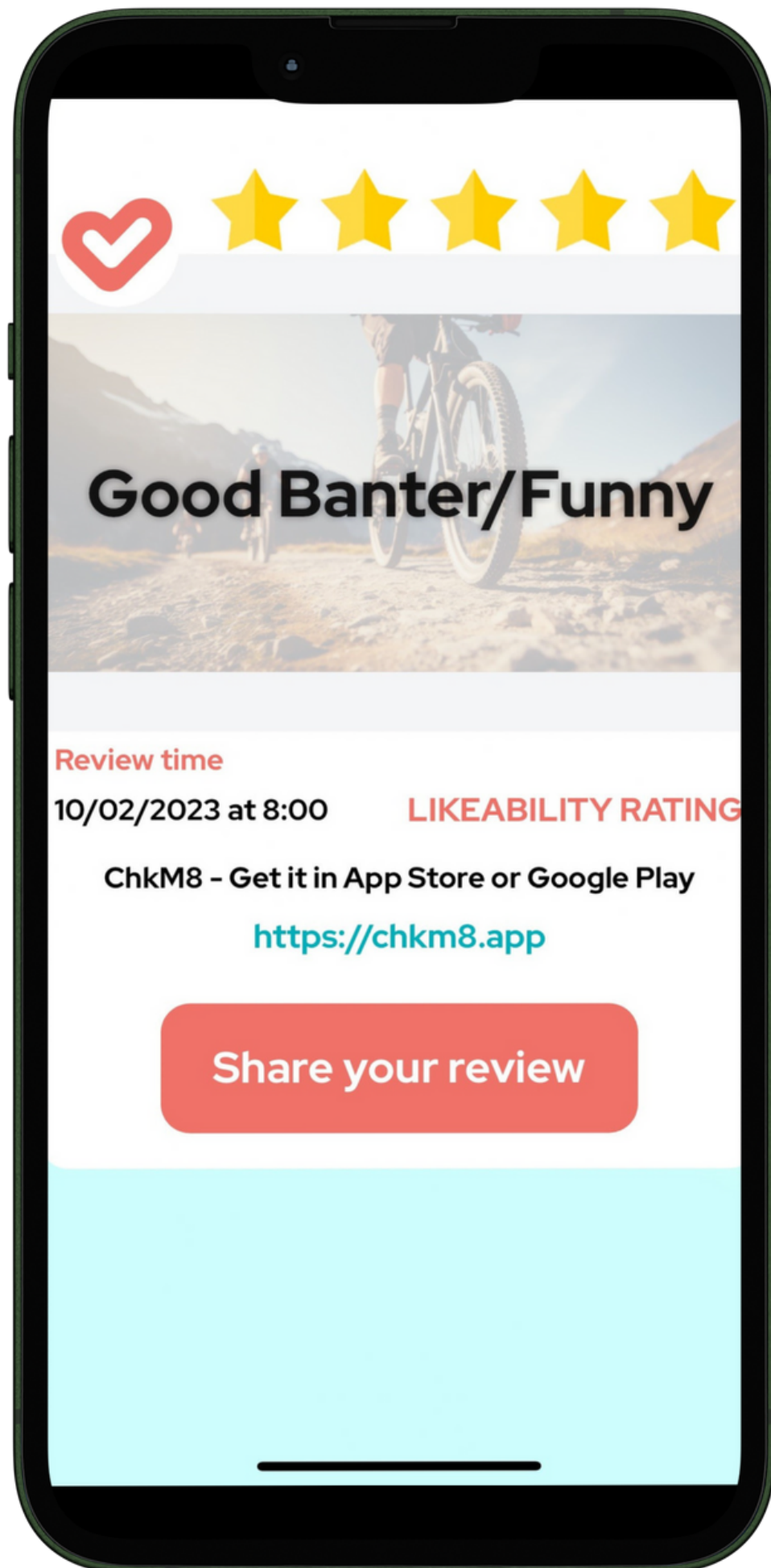
- Each house should maintain 90% enrollment of members in good standing.
- Exceptions for those not on social media or with personal objections to ratings.

Participation Expectations

- Each enrolled member should receive 4 ratings per month (1 per week).
- Monthly access to ChkM8 portal access provided to house management team.

Composite Ratings

- Ratings are composite, ensuring privacy – no one can identify individual ratings.



Monthly Mixers and Outcome

Monthly Mixers:

- ChkM8-sponsored mixers with brand ambassadors demonstrating app usage.

ChkM8 Raters

- Provide a platform for members to gather the required 4 monthly ratings.

Outcome

- Houses receive an overall rating based on the composite scores of each member.
 - Combined house rating provided to house leadership.
 - Communicate the rating to parents, potential recruits, school administrators, fundraising groups.

Signing Up is a Breeze!



CUSTOMIZE

Customize safety quotas, event preferences, and leadership recognition criteria to align seamlessly with your organization's goals.



EXCLUSIVE FEATURES

Unlock a world of exclusive features, from safety ratings and leadership recognition to sponsored monthly mixers and engaging events. .



DISCOVERY

Explore the ChkM8 Greek Safety Program and its exciting features designed specifically for Greek organizations. Discover how we're revolutionizing safety, socializing, and leadership recognition.



EASY SIGN-UP

Complete our straightforward sign-up process, and gain instant access to the program. We will guide you through the quick and easy steps to elevate your Greek experience.



PARTNERSHIP LAUNCH

Launch your ChkM8 partnership and enjoy the benefits of a safer, more engaging social environment while making a positive impact on campus and beyond.

SIGN ME UP!



CONTACT US

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